CONTACT US
Physical Address
5 Kinross Rd, Parkview, Johannesburg, Gauteng, South Africa, 2193

Administration and production
Abednico Banda +27 (0)11 788 0880 admin@bbrief.co.za

Advertising
James Scott +27 (0)82 555 0355 james@bbrief.co.za
Trevor Ormerod +27 (0)83 299 7070 trevoro@media-connect.co.za
Greg Stewart +27 (0)74 552 0280 gregs@media-connect.co.za
Joseph Ngwenya +27 (0)84 499 3178 josephng@media-connect.co.za

SITE CONTENT
bbrief & BusinessBrief – are African-based content forums that provide:

bbrief
• Daily articles
• Sponsored articles
• PodCasts
• VidCasts
• Book Reviews
• BusinessBrief magazine

• Professionals;
• Decision-makers;
• Business Owners;
• Directors;
• Executives;
• Managers;
• Consultants;
• Academics;
...access to the latest management information that assists in decision-making.

BBRIEF NEWSLETTER

W x H | RATE PER INSERTION
|---|---|---|
728 x 90 | R 3,500 | R 3,280 | R 3,220 |
728 x 90 | R 2,400 | R 2,280 | R 2,220 |
300 x 350 | R 2,000 | R 1,900 | R 1,850 |

WEEKLY NEWSLETTER

BANNER ADVERT
Above masthead

2020 DIGITAL RATE CARD

BBRIEF WEBSITE

SIZE (px) | RATE PER MONTH
|---|---|---|
W x H | 1 – 3 | 4 – 6 | 7+
---|---|---|---
700 x 90 | R 7,400 | R 7,030 | R 6,845 |
700 x 90 | R 4,150 | R 3,943 | R 3,839 |
1,000 x 90 | R 7,700 | R 7,315 | R 7,123 |

VERTICAL
Home page & article

300 x 75 | R 1,750 | R 1,663 | R 1,619 |
300 x 150 | R 3,300 | R 3,135 | R 3,053 |
300 x 250 | R 5,250 | R 4,988 | R 4,856 |
300 x 350 | R 7,150 | R 6,793 | R 6,614 |
300 x 550 | R10,900 | R10,355 | R10,083 |

ONCE-OFF RATE PER INSERTION

1 – 3 | 4 – 6 | 7+
---|---|---
R 5,900 | R 5,600 | R 5,450 |

TECHNICAL DATA

• All advertising material must be supplied as either a .jpg, .png or .gif file on CD or by e-mail
• Ad sizes must conform with the size specifications as per the table below
• Correct e-mail and website addresses are to be supplied for hyperlinking purposes
• The publisher cannot be held responsible for any errors in the final posted advert due to incorrect material supplied by the advertiser or his agent

PLEASE NOTE

• All prices exclude VAT, which will be charged at the applicable rate at the time of invoice
• All prices exclude agency commission
• Adverts will be posted within 48 hours of approval of artwork
• All adverts are sold on a rotational basis unless a premium, non-rotational advert is booked
• Positions are subject to availability
• Rates effective from 1 January 2020
• E&OE